

Getting Started

Welcome to the GPSmyCity Blog2App Program. Please select one of the two options below for converting your blog posts into apps.

Option 1: Assisted Service and Joint Promotion. In this option, GPSmyCity will do all the leg work for you to convert your blog posts to travel article apps *Free of Charge*. You and GPSmyCity will collaborate on promoting your article apps.

We will do the following:

1. **Scout suitable articles.** GPSmyCity staff will scout your blog posts to identify those suitable for app conversion and will send you a selected list for approval.
2. **Upload articles and GPS encoding.** Once approved by you, we will proceed with converting the selected articles into apps. The process includes uploading the content to our database, adding GPS coordinates to the city attractions featured in the articles, etc.
3. **Linking and promotion.** We will feature all converted articles on the GPSmyCity website. On each article app page, we will link to the article post on your website so our users can go there and read the article. We will also promote your articles through social media, giveaway contests, etc.

Your Obligation. You agree to promote your article apps to your readers. Specifically, **(1)** you will post an announcement (see [example 1](#) and [example 2](#)) to notify readers about the availability of your new article apps upon publishing. Typically, the announcement will include a giveaway of at least one of your articles for two weeks. **(2)** You will inform your readers about the article apps by placing a link in each of the corresponding articles on your blog to GPSmyCity.

Option 2: Self Service. In this option, you first submit articles for app conversion. Once approved, you will handle article upload and GPS encoding through the web interface in your GPSmyCity account, as well as the promotion of article apps yourself.

Next Step.

If you would like to go with Option 1, please email author@gpsmycity.com. Please include this text in the email “I opt for Option 1. I agree to post an announcement on my blog when my articles are published on GPSmyCity and will link to GPSmyCity from each of the corresponding article pages on my blog.”

If you have decided to go with Option 2, please proceed to **Submit Article Proposal** in your author account and submit the blog posts that you wish to have converted into apps. After the proposals have been approved by us, you upload the article content complete with GPS coordinates as per the instructions provided in the article registration form. We will notify you when the article apps are ready.

If you have questions, feel free to contact us.

Content Development Team
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